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GENERAL FAQS

Q: Do your wallcoverings meet commercial fire code requirements?

A: Yes, all of our wallcoverings are Class A fire rated.

Q: Do you have available inventory that can ship immediately?

A: Yes, we have stock available for most of our wallcoverings at our New Jersey warehouse. Please check with your sales representative for available stock.

Q: Where are your wallcoverings designed?

A: We have an in-house design studio in Soho, New York.

Q: Are your products Type II?

A: Type II is a designation that applies only to vinyl. With that said, all of our vinyls are Type II.

Q: Does Innovations offer custom wallcovering?

A: Yes, contact your sales rep to start a custom project.



















RSERED MATERIALS

The medium is the message. We search the world for inventive materials like banana bark, shells, and wood veneers to develop wallcoverings that inspire interiors. At Innovations, we explore cutting-edge techniques and material wherever they lead, ensuring the surfaces we create make a statement.

Made with cork commonly used in the high-end fashion industry, we have reimagined the material for walls.

BOA-01 Taiban





ADDITIONAL COLORWAYS



SOLD BY: 12 yard roll minimum* **COMPOSITION:** 50% Cork/ 35%

Resin/ 15% Cotton

BACKING: Non-Woven

REPEAT: H: 7 7/8"

WIDTH: 52" (132 cm)

FIRE RATING: ASTM E84 - Class A



*A minimum order of one roll, but may be ordered in increments of 4 yards after purchasing one roll, for a one-time cut fee of \$35

FAOS

Q. How is this made?

A. Boa utilizes a three-step process that begins by embossing cork which is then laminated to a non-woven backing. The final step is applying a foil by heat transfer giving it metallic highlights.

Q. What is the recommended installation?

A. Medium to high traffic areas, suitable for contract and residential usage.

Q. Will this show seams?

A. No, Boa is seamless when installed properly.

Q. Can this be wrapped around corners?

A. Yes, when installed correctly.



LUNTRESS

Hand-cut Paulownia veneers are arranged in a playful, yet uniform, pattern.







HUN-04 Recife

HUN-03 Fortaleza





HUN-07 Natal



HUN-05 Olinda



10

ADDITIONAL COLORWAYS



SOLD BY: 12 yard roll minimum* **COMPOSITION:** Paulownia Veneer

BACKING: Non-Woven REPEAT: H: 12" V: 12" WIDTH: 36" (91 cm)

FIRE RATING: ASTM E84 - Class A



*A minimum order of one roll, but may be ordered in increments of 4 yards after purchasing one roll, for a one-time cut fee of \$35

FAOS

Q: What is Paulownia veneer?

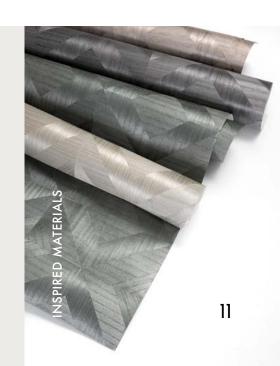
A: It is a type of wood veneer sourced from one of the fastest growing trees on earth.

Q: What is the recommended installation?

A: Medium to high traffic, suitable for contract and residential usage.

Q: Will this show seams?

A: No, Huntress is seamless when installed properly.



BLOSSOM

Blossom uses a unique embossing technique pairing a subtle pinstripe with a classic floral.



ADDITIONAL COLORWAYS



BLO-02







SOLD BY: The yard, 3 yard minimum **COMPOSITION:** 47% Cellulose/ 29%

Polyester/ 16% Acrylic/ 8% Nylon

BACKING: Non-Woven

REPEAT: H: 43 1/3" V: 14 1/2"

WIDTH: 43 1/3" (110 cm)

FIRE RATING: ASTM E84 - Class A



FAUS

Q: What was the inspiration for Blossom?

A: Blossom was inspired by the tin ceilings that permeate the local architecture surrounding our Soho based design studio.

Q: What is the recommended installation?

A: Medium to high traffic areas, suitable for contract and residential usage.

Q: Will this show seams?

A: Seams will be negligible when installed properly.



ADDITIONAL COLORWAYS



Layering 3D iridescent foils on a raised surface print, Empress is a classic floral pattern reinterpreted.

EPR-01 Avita





EPR-04 Wei





SOLD BY: The yard, 3 yard minimum

COMPOSITION: 51% Polyester/ 36% Cellulose Pulp/ 11% Mineral Pigments/ 2% Metallic

Foil

BACKING: 56% Non-Woven / 44% Polyester

REPEAT: H: 35" V: 25" **WIDTH:** 35" (90 cm)

FIRE RATING ASTM E84 - Class A





FAOS

Q: What is the recommended installation?

A: Medium traffic areas.

Q: Will this show seams?

A: No, Empress is seamless when installed properly.



ADDITIONAL COLORWAYS

The mesmerizing beauty of butterfly wings in motion is captured in this durable non-woven pattern.



MON-01 Comma

MON-03 Brimstone





SOLD BY: The 8 lineal yard roll

COMPOSITION: 50% Polyester/ 50%

Cotton

BACKING: Non-Woven **REPEAT:** H: 50" V: 36"

WIDTH: 54" (137 cm) Untrimmed FIRE RATING ASTM E84 - Class A



FAOS

Q.How durable is Monarch?

A. The substrate used for Monarch exhibits Type II characteristics, creating an eco-friendly alternative to vinyl.

Q.Can this pattern be printed on a vinyl substrate?

A. Yes, this digital pattern can be printed on vinyl for a 24 lineal yard minimum.

Q.What is the recommended installation?

A. High traffic areas, suitable for contract and residential usage.

Q.Will this show seams?

A. No, Monarch is seamless when installed properly.















NATURAL WOVENS + TEXTLES

From crisp linens and soft silks, to hand knotted abaca and painted honeysuckle vines, Innovations' Textile and Natural Woven wallcoverings offer an array of possibilities for high style walls.

Canopy's large-scale pattern is digitally printed on a positive control of the co

Canopy's large-scale pattern is digitally printed on a paperweave substrate.

CAN-01 Areca

ADDITIONAL COLORWAYS



CAN-04 Palma



SOLD BY: The 8 lineal yard roll **COMPOSITION:** Cellulose **BACKING:** Non-Woven

REPEAT: H: 52" V: 36" **WIDTH:** 54" (137 cm)

FIRE RATING: ASTM E84 - Class A



FAOS

Q. Can Canopy be customized?

A. Canopy can be printed on a vinyl or without the stripe with a 24 lineal yard minimum.

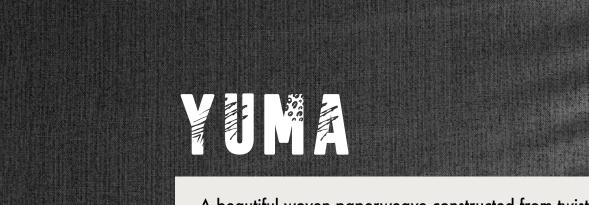
Q. What is the recommended installation?

A. Medium to high traffic areas, suitable for contract and residential use.

Q. Will this show seams?

A. Seams will be negligible when installed properly.





A beautiful woven paperweave constructed from twisted cellulose yarns that enhance its durability.

YUM-06 Doyle

YUM-03 Mystic

YUM-02

ADDITIONAL COLORWAYS

YUM-01 Polson





YUM-04 Bighorn





SOLD BY: The yard, 3 yard minimum

COMPOSITION: Cellulose **BACKING:** Non-Woven

REPEAT: Non-Match WIDTH: 36" (91 cm)

FIRE RATING: ASTM E84 - Class A



FAOS

Q: What is the recommended installation?

A: Medium traffic areas.

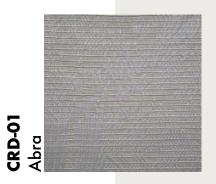
Q: Will this show seams?

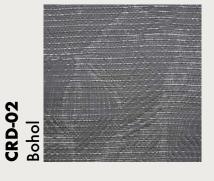
A: Seams will be negligible when installed properly.



TORDELLERA Cordillera's jacquard construction creates the feel of a luxurious textile wallcovering with enhanced durability.

ADDITIONAL COLORWAYS









SOLD BY: The yard, 3 yard minimum **COMPOSITION:** 77% Polyester/

23% Cotton

BACKING: Non-Woven **WIDTH:** 50" (128 cm)

REPEAT: H: 16" V: 18 4/5"

FIRE RATING: ASTM E84 - Class A



FAOS

Q. Was there an inspiration for the pattern?

A. Yes, this pattern was inspired by mountain ranges, also known as cordillera in Spanish.

Q. What is the recommended installation?

A. Medium to high traffic areas, suitable for contract and residential usage.

Q. Will this show seams?

A. Seams will be negligible when installed properly.



















When durability is your primary concern, Innovations Vinyl wallcoverings come prepared for action. Our Vinyl wallcoverings meet industry standards for resilience and pave the way for inspired prints and embossed patterns that are smart and sophisticated.

Tone on tone coloration contrasts soft and earthy colorways with a Type II vinyl composition.



DAI-003 Canopy

DAI-002 Highland

DAI-001

Monsoon

DAI-006 Orchid

DAI-005Dominica

DAI-004 Silky Oak

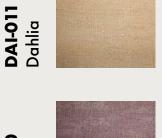














DAI-008 Ficus





DAI-012 Sunflower

ADDITIONAL COLORWAYS



SOLD BY: The yard, 3 yard minimum

COMPOSITION: Vinyl BACKING: Non-Woven

REPEAT: Non-Match **WIDTH:** 52" (132 cm)

FIRE RATING: ASTM E84 - Class A



FAOS

Q: Does this vinyl have any environmental attributes?

A: Yes, Daintree is phthalate free and passes CA 01350 requirements for low VOC wallcovering.

Q: What is the recommended installation?

A: High traffic areas, suitable for contract and residential usage.

Q: Will this show seams?

A: No, Daintree is seamless when installed properly.



Innovations uses a combination of matte and pearlized colorways to

create a classic stripe with a deeply embossed chevron pattern.





















GUI-003 Bertrand

GUI-001 Godfrey







GUI-006 Edward







GUI-008 Percy

GUI-010 Pembroke

Hawkwood

GUI-009





SOLD BY: The yard, 3 yard minimum

COMPOSITION: Vinyl BACKING: Osnaburg REPEAT: Non-Match WIDTH: 51" (130 cm)

FIRE RATING: ASTM E84 - Class A |

EN 13501-1: Euroclass B



FAOS

Q: What is the recommended installation?

A: High traffic areas, suitable for contract and residential usage.

Q: Will this show seams?

A: No, Guild is seamless when installed properly.



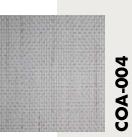
Coast emulates the intricacy of our popular grasscloth Tide in the form of a durable Type II vinyl.

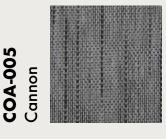
ADDITIONAL COLOWAYS

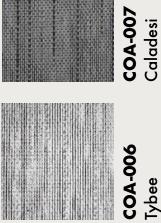
COA-003 Asbury





















SOLD BY: The yard, 3 yard minimum

COMPOSITION: Vinyl BACKING: Osnaburg REPEAT: Non-Match WIDTH: 54" (137 cm)

FIRE RATING: ASTM E84 - Class A

| EN 13501-1: Euroclass B



FAOS

Q. Does Coast have any environmental attributes?

A. Yes, this vinyl is phthalate free and passes CA 01350 requirements for low VOC wallcovering.

Q. What is the recommended installation?

A. High traffic areas, suitable for contract and residential usage.

Q. Will this show seams?

A. No, Coast is seamless when installed properly.















A cinematic arrangement of wildlife, Sanctuary's whimsical prints explores untamed paths of the jungle. Each colorway of this mural showcases a unique hand-drawn pattern. Though each unique in their own way, all three colorways find unity in their composition, printed on a textural Type II vinyl with subtle sheen.





SOLD BY: The roll, (3) 11' panels

COMPOSITION: Vinyl **BACKING:** Osnaburg

MURAL DIMENSIONS: H:156" (11')

x V: 132" (12')

PANEL DIMENSIONS: H: 52" x

V: 132" (This mural consists of 3 panels)

FIRE RATING: ASTM E84 - Class A | EN 13501-1: Euroclass B



FAOS

Q: What is this printed on?
A: Sanctuary is printed on Illumina, an existing Innovations vinyl.

Q: Does Sanctuary vinyl have any environmental attributes?
A: Yes, this vinyl is phthalate free and passes CA 01350 requirements for low VOC wallcovering.

Q: This is sold as a 11'tall x 12'wide mural. What happens if my wall is

A: You may extend the width of the mural. If your ceiling is over 11' tall, contact your sales rep to discuss customization.

Q: Can this be printed on a different substrate?

A: Yes, contact your sales rep to discuss custom options.

Q: What is the recommended installation?

A: High traffic areas, suitable for contract and residential usage.

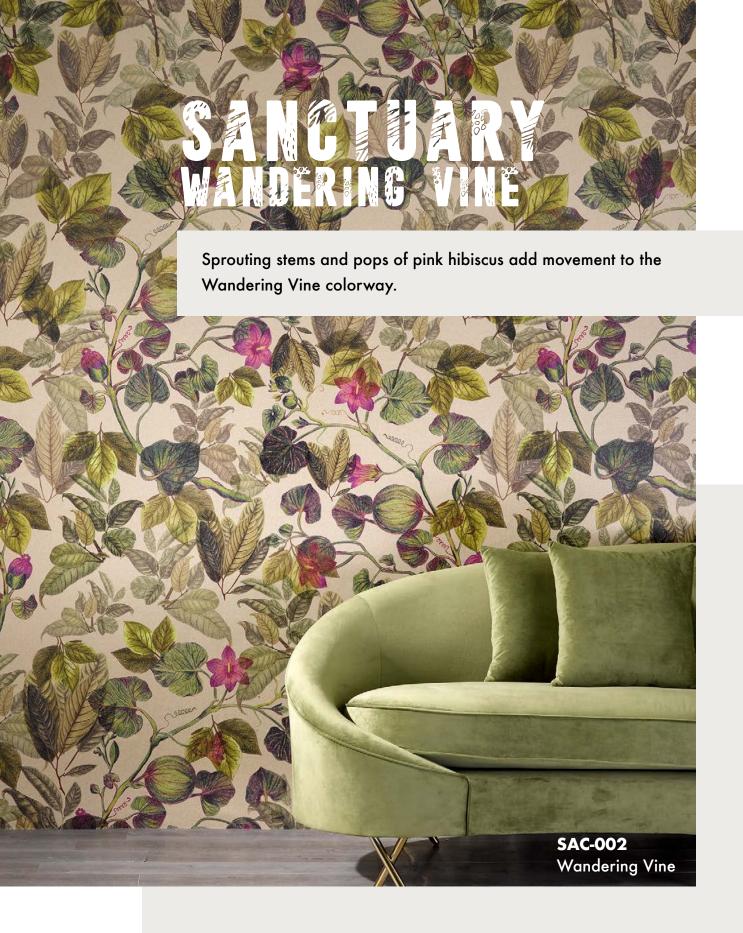
Q: Will this show seams?

A: No, Sanctuary is seamless when installed properly.

Q: What is unique about SAC-001?

A: The Birds of Paradise, SAC-001, colorway features toucans and parakeets. **INNOVATIONS**









SOLD BY: The roll, (3) 11' panels

COMPOSITION: Vinyl **BACKING:** Osnaburg

MURAL DIMENSIONS: H:156" (11')

x V: 132" (12')

PANEL DIMENSIONS: H: 52" x

V: 132" (This mural consists of 3 panels)

FIRE RATING: ASTM E84 - Class A

| EN 13501-1: Euroclass B



FAOS

Q: What is this printed on?
A: Sanctuary is printed on Illumina, an existing Innovations vinyl.

Q: Does Sanctuary vinyl have any environmental attributes?A: Yes, this vinyl is phthalate free and passes CA 01350 requirements for low VOC wallcovering.

Q: This is sold as a 11'tall x 12'wide mural. What happens if my wall is larger than that?

A: You may extend the width of the mural. If your ceiling is over 11' tall, contact your sales rep to discuss customization.

Q: Can this be printed on a different substrate? A: Yes, contact your sales rep to discuss custom options.

Q: What is the recommended installation? A: High traffic areas, suitable for contract and residential usage.

Q: Will this show seams?

A: No, Sanctuary is seamless when installed properly.

Q: What is unique about SAC-002?

A: The Wandering Vine colorway, SAC-002, shows sprouting stems and pops of hibiscus.









SOLD BY: The roll, (3) 11' panels

COMPOSITION: Vinyl **BACKING:** Osnaburg

MURAL DIMENSIONS: H:156" (11')

x V: 132" (12')

PANEL DIMENSIONS: H: 52" x

V: 132" (This mural consists of 3 panels) FIRE RATING: ASTM E84 - Class A

| EN 13501-1: Euroclass B



FAOS

Q: What is this printed on?
A: Sanctuary is printed on Illumina, an existing Innovations vinyl.

Q: Does Sanctuary vinyl have any environmental attributes?
A: Yes, this vinyl is phthalate free and passes CA 01350 requirements for low VOC wallcovering.

Q: This is sold as a 11'tall x 12'wide mural. What happens if my wall is

A: You may extend the width of the mural. If your ceiling is over 11' tall, contact your sales rep to discuss customization.

Q: Can this be printed on a different substrate?

A: Yes, contact your sales rep to discuss custom options.

Q: What is the recommended installation?

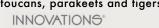
A: High traffic areas, suitable for contract and residential usage.

Q: Will this show seams?

A: No, Sanctuary is seamless when installed properly.

Q: What is unique about SAC-003?

A: The Tropical Rainforest, SAC-003 colorway features toucans, parakeets and tigers.







Or contact us at

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CHOITAVOUNI